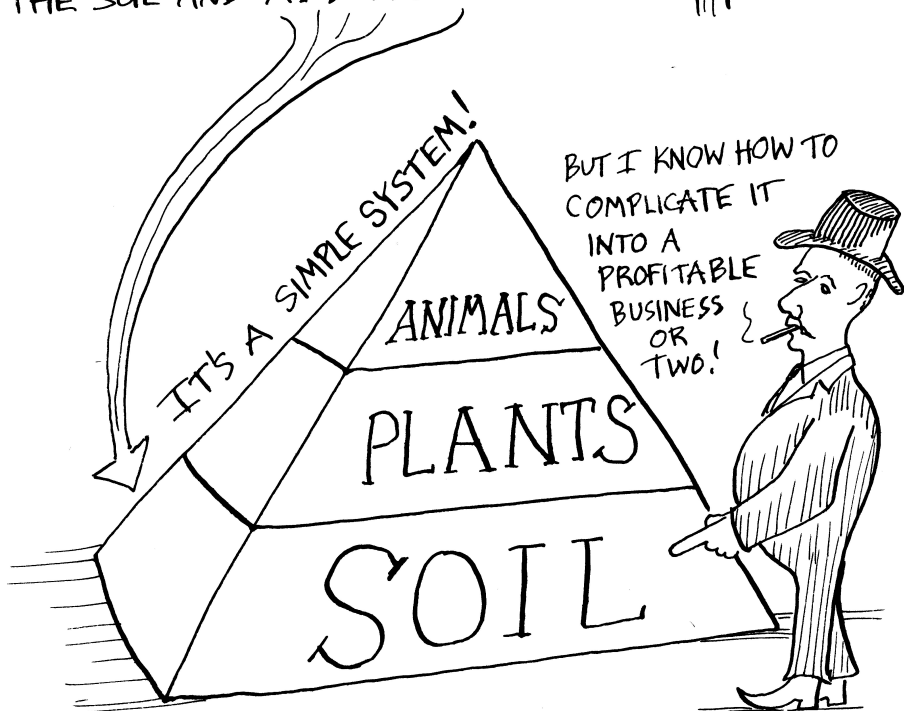
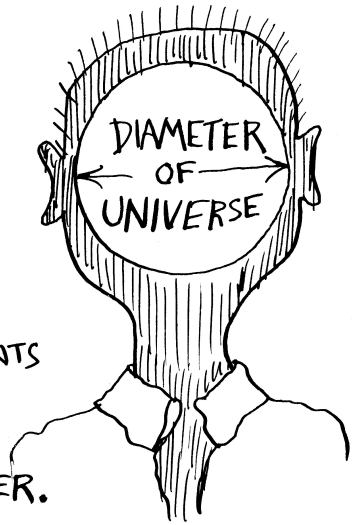


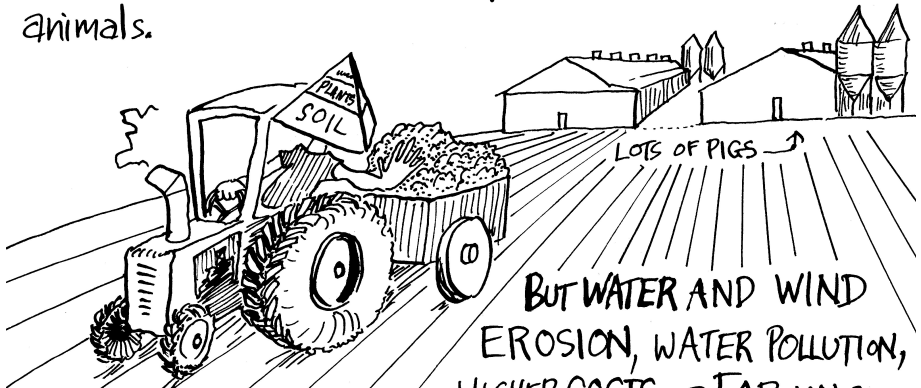
PATTERNS for THINKING

IN AGRICULTURE,
SOILS GROW PLANTS,
AND PLANTS FEED ANIMALS,
WHICH FEED US. TO SOLVE
A PROBLEM WITH ANIMAL
HEALTH, ANALYZE THE PLANTS
FOR NUTRIENTS. TO SOLVE
CROP PROBLEMS, ANALYZE
THE SOIL AND ADD FERTILIZER.



THE ANCIENT PYRAMID OF CAUSE + EFFECT

Many of us grew up with this pattern for thinking. For a while, it kinda worked. Add fertilizer to the soil to feed the plants, which feed the animals.



BUT WATER AND WIND
EROSION, WATER POLLUTION,
HIGHER COSTS OF FARMING,
HOLLOWING OUT OF RURAL
COMMUNITIES—MOST GOT
WORSE.



So we tried subsidies,
bailouts, crop insurance,
conservation incentives,
etc. etc. which enabled the
selling price of farmland
to INCREASE

FINANCIALIZATION

A MOVEMENT?

ENERGY
SOURCE



MORE AND MORE PEOPLE, DRAWING
ON NEW AND OLD LEARNINGS
AND IDEAS, REALIZED THAT
PLANTS HELPED GROW
SOIL, AND MICROBES,
ANIMALS, AND FUNGI WERE
ESSENTIAL.

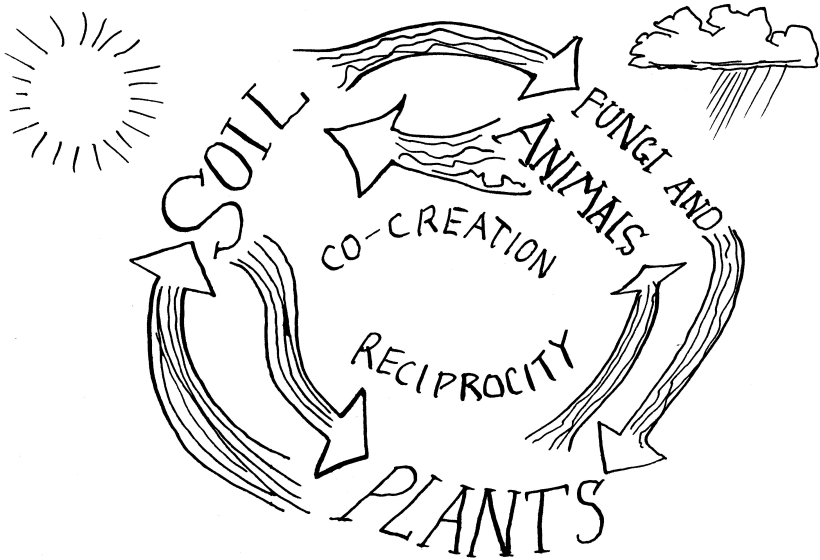
A
DIFFERENT
PATTERN
FOR

THINKING
AND
DOING!

BUT YOU'RE TURNING
OUR PYRAMID UPSIDE DOWN!
PUTTING THE FUNGI IN
CHARGE IS COMMUNIST!
BAD FOR BUSINESS!

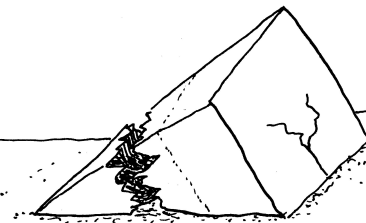


WHEN THINGS SHAKE OUT (IT'S HAPPENING) WE ARE LEFT WITH MULTIPLE CIRCULAR PATTERNS OF CAUSE AND EFFECT, SUPPORTED BY EVIDENCE. WE CAN APPRECIATE NEW DIMENSIONS OF MUTUAL INFLUENCE, FEEDBACKS, AND POWER AT MULTIPLE SCALES, AND INCLUDING PEOPLE AND MONEY.

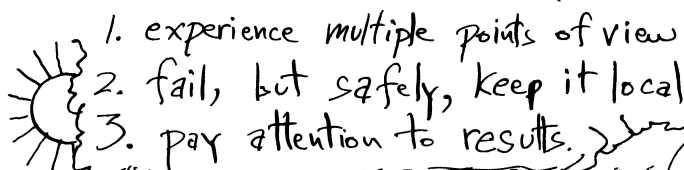


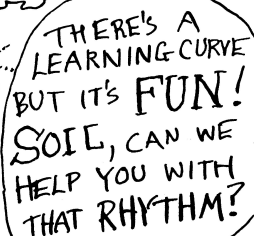
HOW CAN
THIS BE
FINANCIALIZED?

TOO COMPLEX!
HOW DO WE FIGURE
OUT WHAT TO DO?

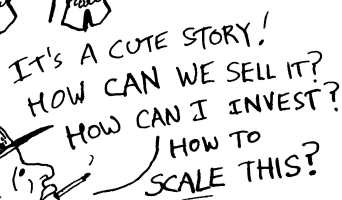


FIGURING OUT WHAT TO DO MEANS WORKING WITH
THE CIRCLE OF LIFE. CREATIVE EXPERIMENTS. PROBE,
PRACTICE, REHEARSE, IMPROVISE.

- 
1. experience multiple points of view
 2. fail, but safely, keep it local
 3. pay attention to results.



THERE'S A
LEARNING-CURVE
BUT IT'S FUN!
SOIL, CAN WE
HELP YOU WITH
THAT RHYTHM?



IT'S A CUTE STORY!
HOW CAN WE SELL IT?
HOW CAN I INVEST?
HOW TO
SCALE THIS?

BUT OUR SOCIETY—POLITICS,
EDUCATION, INSTITUTIONS—ARE
NOT YET ADAPTED TO THIS
KIND OF LEARNING AND
COOPERATION! WE'D
RATHER SUPPORT
UNTESTED FANTASIES,
POLITICAL POSTURING,
AND CIRCULAR FIRING
SQUADS OF EXPERTS

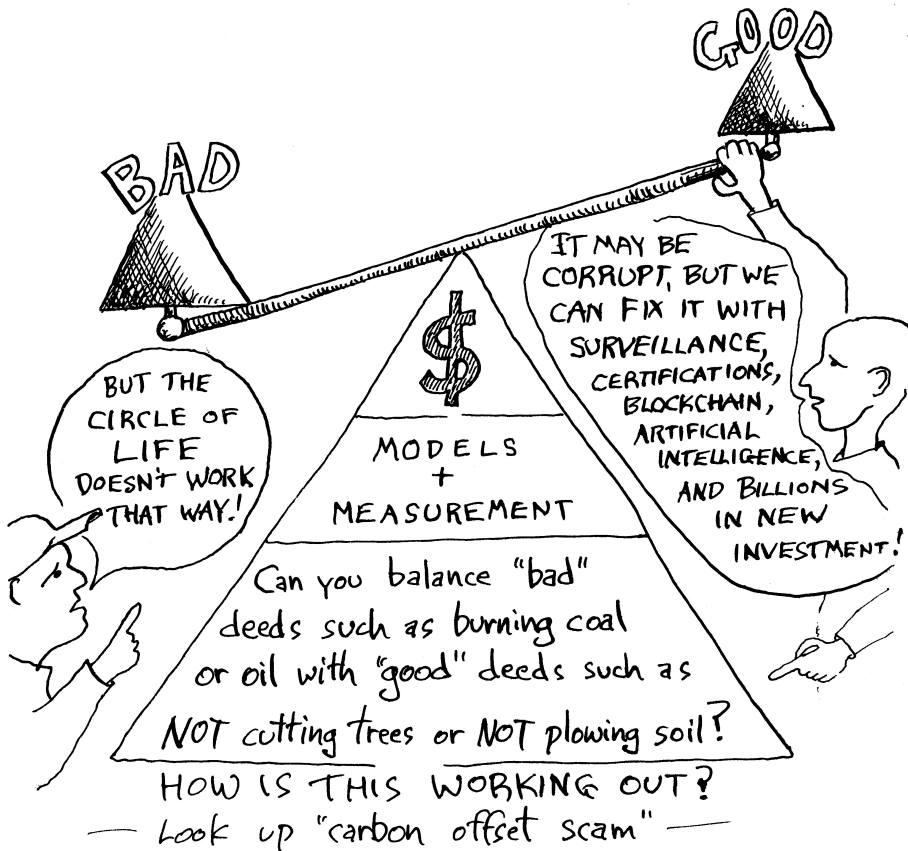


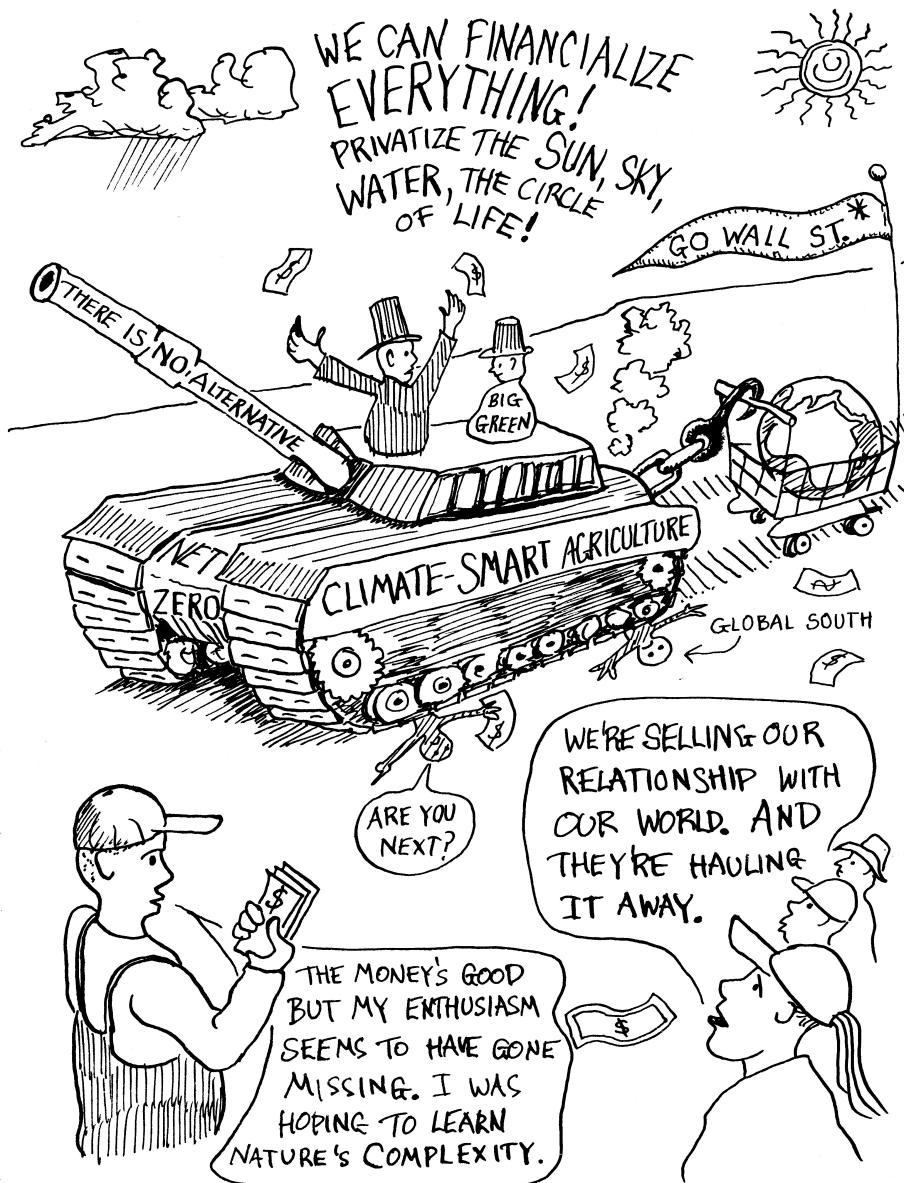
MARKETS TO THE RESCUE?

WHAT IF THE WORK OF PLANTS, MICROBES, ANIMALS, AND FUNGI COULD BECOME PART OF THE MONEY ECONOMY?

COULD IT:

1. cut through some conflict and confusion
2. connect alienated urbanized people with nature's processes and work
3. promote positive change where governments, institutions, and politics have faltered





WHAT NEXT? TO BE CONTINUED...

*Look it up: "Wall St. Consensus" — PROTECTS INVESTORS AND CAPITAL FROM RISK

PDONOVAN
2023